



ANTIOCH
UNIVERSITY



Ticket Generator

Antioch University Goes Green

with Ticket Generator's QR Code Ticketing



» The Challenge

Antioch University sought a modern, cost-effective, eco-friendly ticketing solution to cut paper waste, replace manual entry, and better suit its small-scale campus events.

» The Outcome

With Ticket Generator, Antioch issued 1,700+ digital tickets across three events, enabling faster check-ins, lower staffing needs, and sustainable, cost-efficient event management.



Company

Antioch University



Website

antioch.edu



Industry Type

Higher Education
(Private, Non-Profit)



Headquarters

Yellow Springs,
Ohio, United States

Stats

Aligned with sustainability
and cost-efficiency goals

3

Total Events

1700+

Tickets Issued

INTRODUCTION

Antioch University Santa Barbara, a graduate-level institution and part of the nationwide Antioch University system, was searching for a digital ticketing solution to reduce paper usage at campus events. Their goal was to embrace sustainability without incurring high costs, especially given the relatively small size of their events.

By using Ticket Generator, the university transitioned from printed to digital tickets, streamlined its guest check-in process using mobile devices, and found a scalable, cost-effective ticketing platform that aligned perfectly with its operational and environmental goals.

CHALLENGES BEFORE TICKET GENERATOR

Before adopting Ticket Generator, Antioch faced several key challenges:

1. Paper waste and sustainability concerns:

The university wanted to reduce its environmental footprint by eliminating printed tickets.

2. Need for modern, digital ticketing:

They sought a convenient and digital solution to replace manual, paper-based entry processes.

3. Budget sensitivity for small events:

With a limited scale, traditional ticketing solutions were either too complex or too expensive for their needs.



WHY ANTIOCH CHOSE TICKET GENERATOR

Antioch discovered Ticket Generator through simple online research. After comparing options, it stood out for multiple reasons:

1. Cost-effectiveness:

"There were other options, but our need is very small, and Ticket Generator offered the more cost-effective option for the size of our event."

– Elida Martinez, Antioch University Santa Barbara



2. QR Code check-in and scanning app:

"The ability to check in using a QR Code... and the platform to scan tickets on the phone."

– Elida Martinez

The ability to use mobile devices for ticket validation was especially useful for the staff.

3. User-friendly experience:

"It was a combination of both. The platform is user-friendly, and there was accurate support available."

– Elida Martinez

Both the ease of use and responsive support made the transition smooth.

IMPLEMENTATION & RESULTS

1. Smooth onboarding:

"There weren't any big challenges with the implementation."

– Elida Martinez

The setup was straightforward and required minimal technical intervention.

2. Guest check-in optimization:

"It has made the guest check-in process smoother and faster."

– Elida Martinez

The mobile app improved entry speed and reduced staffing load.

3. Mobile scanning convenience:

"The ability to have an app downloaded and being able to scan the tickets from any device"

– Elida Martinez

Scanning with any phone or tablet made staff operations more flexible.



FUTURE PLANS WITH TICKET GENERATOR

1. Continued use for future events:

"We plan on using it again for our event coming up in August or September."

– Elida Martinez

The university is ready to use Ticket Generator for upcoming events, showing satisfaction and trust in the platform.

2. Partnership and follow-up:

Scanova plans to credit additional tickets to Antioch's account for their next event and will continue to improve the product based on feedback.

3. Case study publication process:

Antioch requires university-level approval before publishing a named case study. If not granted, an anonymous version will be released.



CONCLUSION

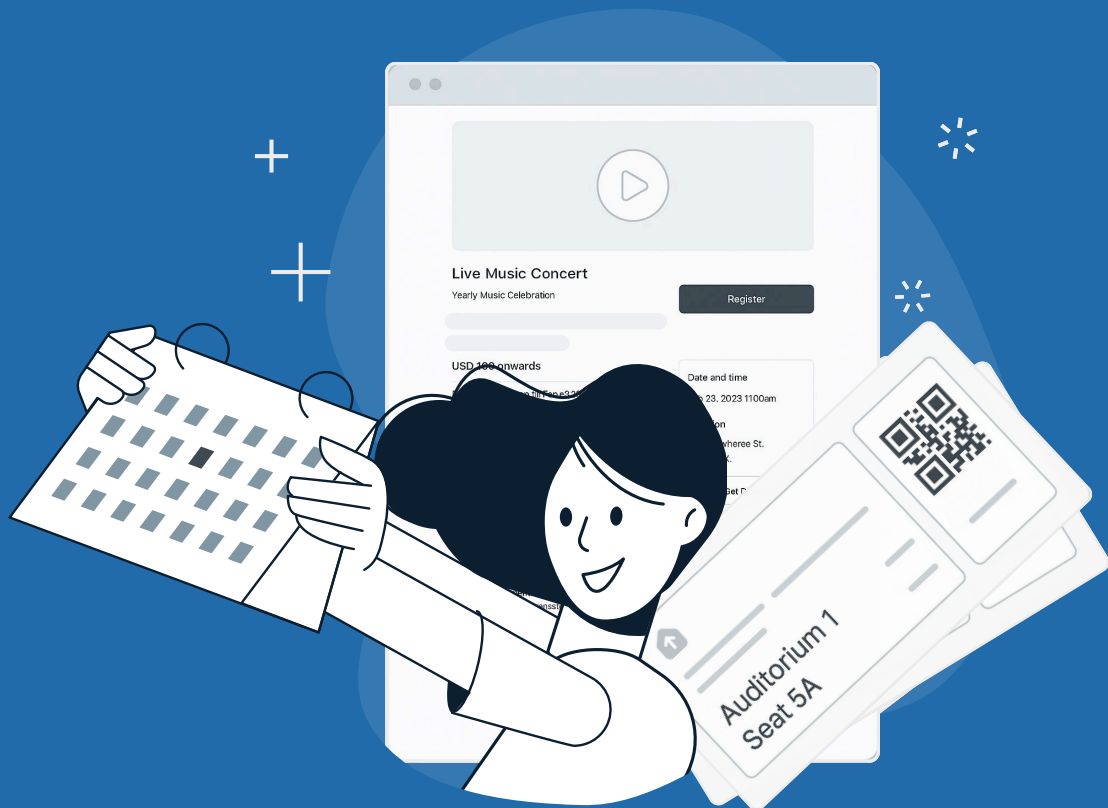
Ticket Generator enabled Antioch University Santa Barbara to adopt a fully digital, eco-conscious ticketing system tailored for small-scale events. It delivered on ease of use, affordability, mobile access, and check-in speed—all while aligning with the university's sustainability goals.

With ongoing feature improvements and responsive customer support, **Ticket Generator is positioned as Antioch's trusted solution** for future events and sustainable event management.



About Ticket Generator

Ticket Generator is a secure and easy-to-use ticketing platform that helps organizers create, distribute, and validate event tickets with QR Codes. Trusted by global brands and non-profits, it offers features like bulk ticket generation, real-time scan tracking, and customizable design.



[Explore Ticket Generator](#)

 support@ticket-generator.com

Ticket Generator is a product of Trycon Technologies Private Limited. Trycon helps businesses better engage with their customers using the power of QR Code technology. Established in 2013, Trycon continues to innovate in QR Code solutions. To learn more, visit trycon.io or email us at contact@trycon.io.