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Ticket Generator

KHreative Works Simplifies Events

with Ticket Generator's QR Code Ticketing



» The Challenge

KHreative Works needed a simple, cost-effective way to generate and distribute tickets for its small-scale events while ensuring seamless attendee access.

» The Outcome

With Ticket Generator, KHreative Works created 680 tickets, with 91% generated via Ticket Batch. They achieved up to 98% attendance and streamlined event management with minimal staff effort.

680+

Tickets
Generated

98%

Max attendance
in one event

91%

Tickets Generated
via Ticket Batch



Company

KHreative Works



Website

khreativeworks.com



Industry Type

Design Services



Headquarters

Trinidad & Tobago

INTRODUCTION

KHreative Works Branding Agency is a full-service agency based in Trinidad and Tobago. One of their key projects is managing the brand and logistics for the annual National Health Research Conference (NHRC). When the event returned to in-person format in 2022, the team needed a reliable way to handle registrations for over 200 attendees efficiently.

By using Ticket Generator, they were able to digitize ticketing, streamline check-in, and eliminate the need for printed tickets. This made the registration process faster, more organized, and environmentally friendly.

CHALLENGES BEFORE TICKET GENERATOR

During the 2020 and 2021 editions of the NHRC, the event was held online, so no ticketing solution was required. In 2022, with the shift to an in-person format, the team needed:

- A fast and efficient registration process
- A digital alternative to paper-based entry
- A way to manage multiple check-in coordinators
- An affordable platform with user-friendly features

They discovered Ticket Generator while researching solutions for the first in-person edition and implemented it right from the start.



WHY KHREATIVE WORKS CHOSE TICKET GENERATOR

Ticket Generator stood out because it was easy to use and affordable. It also offered the specific features they were looking for, including:

- Uploading custom ticket designs
- Bulk ticket generation for large attendee lists
- QR Code tickets and a scanning app
- Backup ticket codes for attendees without access to their QR Codes
- Multi-user scanning capability for multiple coordinators



- Downloadable reports showing ticket status and timestamps

According to Kershelle Barker, the process became much more efficient. Guests received their tickets via email and could be scanned in seconds upon arrival, making check-in fast and stress-free.

IMPLEMENTATION & RESULTS

1. Quick setup and transition:

Ticket Generator was implemented easily with no steep learning curve.

2. Improved attendee experience:

Ticket Attendees moved quickly through the check-in line and could go straight to collecting their event materials.

3. Paperless ticketing:

The shift to digital tickets eliminated the need for printed passes.

4. Better data and reporting:

Organizers had clear visibility into attendance patterns and scan data.



FUTURE PLANS WITH TICKET GENERATOR

KHreative Works plans to continue using Ticket Generator for future editions of the NHRC. The team appreciates how the platform has improved efficiency and supported their shift toward sustainable, paper-free operations.

"It has certainly helped make the registration process for the conference quicker, smoother, and better for the planet. No paper tickets, yay!"



CONCLUSION

Ticket Generator has become an essential part of the NHRC's event management process. It offers an effective way to manage digital registration, reduce administrative work, and improve the attendee experience. KHreative Works is confident in continuing to rely on it for future events.

About Ticket Generator

Ticket Generator is a secure and easy-to-use ticketing platform that helps organizers create, distribute, and validate event tickets with QR Codes. Trusted by global brands and non-profits, it offers features like bulk ticket generation, real-time scan tracking, and customizable design.



[Explore Ticket Generator](#)

 support@ticket-generator.com

Ticket Generator is a product of Trycon Technologies Private Limited. Trycon helps businesses better engage with their customers using the power of QR Code technology. Established in 2013, Trycon continues to innovate in QR Code solutions. To learn more, visit trycon.io or email us at contact@trycon.io.